

# Señor Rico

Auténtico y Tradicional

## Foodservice



Discover Señor Rico Desserts, a 30-year legacy offering the #1 selling rice pudding, deeply rooted in cherished family recipes and the rich traditions of Hispanic food culture. Immerse yourself in our fastest-growing rice pudding phenomenon, featuring Tres Leches Flan and Caramel Flan with a delightful blend of creams, vanilla, and cinnamon. Our commitment to quality shines. Indulge in premium ingredients, savoring the homemade taste that defines Señor Rico Desserts, where tradition meets innovation.

- #1 selling rice pudding
- Clean label - no artificial flavors, colors, or preservatives
- Grab n' go ready-to-eat or Back of house foodservice pack sizes

SEE OUR WHOLE  
FAMILIA OF PRODUCTS



# SINGLE SERVE PORTFOLIO OF PRODUCTS

Designed to Meet Consumers' Current Flavor & Dietary Demands



Original Rice Pudding



Tres Leche Flan



Caramel Flan



Rice Pudding



Gelatin Snacks



Tapioca Pudding

Product	Item #	DOT #	Case GTIN	Pack/Size	Unit Size (inches)	Case Wt.	Case Cube Ft.	TlxHl	Full Shelf Life Days	Available oz sizes
Senor Rico Rice Pudding 12/8oz	5546	762779	10044276055460	12	3.425 dia x 2.915	7.0lb	0.245	14x18	90	6/8oz
Senor Rico Tres Leche Flan 12/4.5oz	3704	760120	10044276037046	12	3.425 dia x 1.655	4.0 lb	0.175	22 x 14	90	
Senor Rico Caramel Flan 6/8oz	5594	756198	10044276055941	6	3.425 dia x 2.915	3.5lb	0.12	25x8	90	
Senor Rico Rice Pudding 6-4/3.75oz	5612	756194	10044276056122	24	5.703 x 2.813 x 4.186	6.5lb	0.302	17x9	90	6/8oz, 12/8oz
Senor Rico Gelatin Snacks 4-12/3.5oz	5555	756196	10044276055552	48	11.75 x 8.875 x 2.108	13lb	0.644	16x8	90	
Senor Rico Tapioca Pudding 12/8oz	5574	761742	10044276055743	12	3.425 dia x 2.915	7.0lb	0.245	14x18	90	
Senor Rico Pudding with Caramel 6/8oz	5605	762971	10044276056054	6	3.425 dia x 2.915	7.0lb	0.245	14x18	90	12/8oz



For more information, please contact:  
 Crystal Horne  
 chorne@lakeviewfarms.com  
 1-616-990-7020

SEE OUR  
 WHOLE FAMILIA  
 OF PRODUCTS

